Service Plans Annual Outturn Report 2016/17

Customer Service and Value for Money

Service : Finance Head of Service : Peter Vickers

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necessary. the full year.	ervice
	targets set for
Objective: E2 Improve Customer Service/setisfaction levels in the Panelite Service	
Ref Action Status Progress / comments	
F3.1 Extend the monitoring of customer Achieved The number of processing days for turni	-
satisfaction levels with the benefits claims is below national average and loc	·
service and use results to help identify performance targets. This is being impro	
improvements. through the systems thinking project cu	rrently being
rolled out.	
Objective: F4 Review residual fraud deterrent requirements and impact of Single Point of Contact (Son Benefit team capacity after transfer of Fraud Investigation team to DWP	SPOC) impact
Ref Action Status Progress / comments	
F4.1 Complete an evaluation of fraud Achieved Fraud within the benefits system is now	the
potential across all council services responsibility of the Single Fraud investi	
and propose mitigations, particularly a new national agency belonging to Dep	-
residual fraud potential within the Pensions. The Benefits service complies	
Benefit's service. fraud information processing such as AT	
refers cases and liaises with the fraud se	
A fraud risk assessment was completed	
to assess potential fraud across all service	
and controls were assessed.	
Objective: F5 Implement comprehensive project plan for the transformation of Benefits to Universa	al Credit
Ref Action Status Progress / comments	
F5.1 Ensure a smooth introduction of Achieved Universal credit is now live at Waverley	and the Council
Universal Credit which balances the is supporting the Department of Work a	nd Pensions
needs of staff, the Council and Universal Credit initiative.	
claimants during and following the	
transition period	
Objective: F6 Implement recommendations from the Employee service review to improve efficiency	, internal and
external communications, develop resilience and adequately resource the service.	
Ref Action Status Progress / comments	
F6.1 Business Service Review Achieved Recommendations actioned from the real recommendations adopted and a and recruitment is adequately resourced	·

	project plan devised and agreed with		
	Head of Finance.		
F6.2	Structure the Employee Services team	Achieved	Restructure completed and fully recruited staffing
	to ensure the appropriate level of		levels.
	resource is employed and business		
	resilience is robust.		
F6.3	Maintain a robust payroll function to	Achieved	Achieved.
	ensure employees are paid accurately		
	and on time. All returns to HMRC are		
	completed accurately and on time.		
Object	tive: F7 Maximise revenue base for local	taxation.	
Ref	Action	Status	Progress / comments
F7.1	Verify that all commercial and	Achieved	Full year of inspections completed.
	residential properties are correctly		, , ,
	recorded on the revenues system		
	using information from external		
	sources and property inspections		
Object	tive: F8 Maximise in year revenue collect	ion rates	
Ref	Action	Status	Progress / comments
F8.1	Issue accurate demands in March for	Achieved	Bills issued accurately and on time, enforcement action
	1st April instalment and robustly apply	7101110100	taken during the year to effect recovery where
	approved enforcement and recovery		required.
	measures in all cases		
Obiec	tive: F9 Improve prior year debt recovery		
Ref	Action	Status	Progress / comments
F9.1	Review historical debts for local	Achieved	Debt recovery process reviewed, regular write offs are
	taxation, sundry debts and overpaid	7101110100	identified and actioned once proven that they are not
	housing benefit and enforce or put		economical to pursue.
	forward for write off.		- Control of particular and particul
Object		plan to max	imise capacity and improve customer access
Ref	Action	Status	Progress / comments
F10.1	Develop a service improvement plan	Achieved	Surveys were undertaken and results used to redesign
	to understand how Council Tax and		online forms, the systems thinking methodology will be
	Business rate payers interact with the		rolled out across this service to complete a more
	service and design processes to		holistic redesign.
	maximise access to the service.		· ·
Object		y's corporat	e objectives with effective financial management
Ref	Action	Status	Progress / comments
F11.1	Ensure that the Medium Term	Achieved	The MTFS, taken to Council in February 2017 and
	Financial Strategy (MTFS) presents a		approved, is being reviewed and presented to Executive
	sustainable and robust plan for		in July 2017.
	·		-
1	Waverley's financial resources,		
	anticipating the impact of future		
	1		
	anticipating the impact of future		
	anticipating the impact of future financial pressures and recognising the desire to deliver corporate plan		
	anticipating the impact of future financial pressures and recognising the		
Objec	anticipating the impact of future financial pressures and recognising the desire to deliver corporate plan priorities and improve services in accordance with customers' needs.	cess	
Objec Ref	anticipating the impact of future financial pressures and recognising the desire to deliver corporate plan priorities and improve services in	cess Status	Progress / comments
	anticipating the impact of future financial pressures and recognising the desire to deliver corporate plan priorities and improve services in accordance with customers' needs. tive: F12 Improve budget monitoring pro		
Ref	anticipating the impact of future financial pressures and recognising the desire to deliver corporate plan priorities and improve services in accordance with customers' needs. tive: F12 Improve budget monitoring pro	Status	Progress / comments Significant redesign of the budget process was completed in the Autumn of 2016. This will be rolled
Ref	anticipating the impact of future financial pressures and recognising the desire to deliver corporate plan priorities and improve services in accordance with customers' needs. tive: F12 Improve budget monitoring pro Action Continue to improve the robustness of the budget management	Status	Significant redesign of the budget process was completed in the Autumn of 2016. This will be rolled
Ref	anticipating the impact of future financial pressures and recognising the desire to deliver corporate plan priorities and improve services in accordance with customers' needs. tive: F12 Improve budget monitoring pro Action Continue to improve the robustness of the budget management arrangements and ensure services are	Status	Significant redesign of the budget process was
Ref	anticipating the impact of future financial pressures and recognising the desire to deliver corporate plan priorities and improve services in accordance with customers' needs. tive: F12 Improve budget monitoring pro Action Continue to improve the robustness of the budget management arrangements and ensure services are supported with proactive financial	Status	Significant redesign of the budget process was completed in the Autumn of 2016. This will be rolled
Ref F12.1	anticipating the impact of future financial pressures and recognising the desire to deliver corporate plan priorities and improve services in accordance with customers' needs. tive: F12 Improve budget monitoring pro Action Continue to improve the robustness of the budget management arrangements and ensure services are supported with proactive financial management and support	Status Achieved	Significant redesign of the budget process was completed in the Autumn of 2016. This will be rolled out from April 2017 to service areas.
Ref F12.1	anticipating the impact of future financial pressures and recognising the desire to deliver corporate plan priorities and improve services in accordance with customers' needs. tive: F12 Improve budget monitoring pro Action Continue to improve the robustness of the budget management arrangements and ensure services are supported with proactive financial management and support	Status Achieved	Significant redesign of the budget process was completed in the Autumn of 2016. This will be rolled

F13.1	Support the delivery of the Housing Revenue Account (HRA) Business plan through effective financial management and robust monitoring and reporting.	Achieved	Housing now has a Senior Accountant dedicated to its financial management supported by an Assistant Accountant
Object	ive: F14 Finance team structure is staffed	to required	
Ref	Action	Status	Progress / comments
F14.1	Ensure the structure of the Finance	Achieved	Senior accountant roles are focused on ownership and
	team is effective in delivering key		accountability for specific aspects of financial
	priorities and service requirements		management.
Objective: F15 Improve debt administration and collection			
Ref	Action	Status	Progress / comments
F15.1	Effective management of debts,	Achieved	Monthly debt review process is now in place with clear
	particularly historical debt on Agresso.		focus and visibility on debt recovery.
Object	Objective: F16 Treasury management operates within the approved strategy, credit ratings and limits		
Ref	Action	Status	Progress / comments
F16.1	Effective management of Treasury	Achieved	Treasury Management is fully within parameters for the
	function within the prudential limits		whole of 2016/17.
	set within the approved strategy.		

Service : Corporate & Customer Service	Head of Service : David Allum

Objective: CC1. Produce an IT Strategy meeting the strategic and operational objectives of the Council and to				
execute effectively the commensurate work programme				
Ref	Action	Status	Progress / comments	
CC1.1	Implement a re-drafted IT Strategy appropriate to the Council's requirements and priorities	Achieved	Strategy agreed and now underpinning the activity of the service.	
CC1.2	Implement IT driven "invest to save" projects as key elements within the IT Work Plan for 2016/2017	Achieved	Some cashable savings identified which mitigated the inflation rises within the overall budget.	
CC1.3	Create and deliver a Work Programme which facilitates the delivery of the key objectives of the IT Strategy (i.e. it will need to account for benefits systems post universal credit, mobile working requirements, document management etc.).	Ongoing	Work Programme has been agreed and is being implemented. 16 projects have been successfully completed, with the remaining 5 expected to be carried out and completed in 2017-18.	
CC1.4	Ensure the corporate telephone system effectively supports the business and the staff are empowered to get maximum benefit from the facilities offered	Achieved	Very little down time this year to date and telephones were not a major issue for the IT Service Desk. Nothing emerged from the Corporate Services Survey this year regarding the telephone system.	
CC1.5	Procure mobile telephone and device contracts which support the Council's business objectives	Achieved	Procurement complete and contract let.	
Objectiv	re: CC2. Review, revise and re-launch a maximises the potential returns from	•	sset Management Strategy ensuring that the Council	
Ref	Action	Status	Progress / comments	
CC2.1	Ensure the Corporate Asset Management Strategy as agreed in October 2015 is effectively implemented	Partially achieved	Strategy is being implemented. However due to vacancies, recruitment issues and other competing priorities it has not been possible to develop Asset Management Plans for all sites as originally envisaged.	

CC2.2	Audit and evaluate all corporate assets and produce individual asset plans as appropriate	Partially achieved	Rent reviews completed but individual asset plans not progressed due to the reasons stated above.
CC2.3	Identify and acquire assets which will generate revenue returns to support the Council's financial ambitions	Achieved	Investment Advisory Board created. One acquisition made. Others under active consideration.
	Create and maintain a database of all non HRA assets which set out and facilitate all corporate responsibilities (e.g. fire safety,	Achieved	A new alerts system built and implemented, linking all centres to an electronic database, allowing for the upcoming job reminders to be sent to team members.
CC2.4	legionella inspections etc.)		
Objecti		e to ensure o	ptimum arrangements are in place for the delivery
Dof	of services	Chatus	Duaguage / garageauta
Ref	Action	Status	Progress / comments
CC3.1	Ensure the Council's premises meet all medium and long term requirements	On Target	The long term future of the current premises are under review.
CC3.2	Re-procure energy requirements via the LASER consortia (Current contract expires in October 2016)	Achieved	The process was completed with an estimated potential saving of £20K.
Objecti		structure to	ensure optimum arrangements are in place for the
Ref	Action	Status	Progress / comments
CC4.1	Review staff restaurant business direction in a bid to minimise the cost to the Council	Achieved	Review completed and changes implemented.
CC4.2	Review Print Room capacity for carrying out external work	In progress	Legal advice being sought on our trading ability.
CC4.3	Increase usage of pool cars	On-going	No significant increase in use recorded. Further work needed to encourage further use of the pool car facility.
CC4.4	Review cleaning service arrangements and implement the outcomes	Achieved.	Review concluded and implementation underway.
CC4.5	Review scanning and document processes with a view to procuring new arrangements more suitable to the needs of the business	Achieved	Review concluded with a decision not to procure new arrangements as the business case did not justify the change.
Objectiv	ve: CC5. Re-design the Customer Service	es Delivery N	lodel for corporate application
Ref A	action	Status	Progress / comments
CC5.1	Complete customer services project and recommend a new delivery model	Partially achieved	A further report to Executive is expected in June/July.
CC5.2	Re-design Reception Area and refresh other customer facing facilities	Achieved	The reception area at WBC has been refurbished. I-Pad self-service stations now available at Godalming and Farnham offices allowing access to Waverley website portal and access to online services.
Objectiv	ve: CC6. Ensure staffing resources are a	ppropriate to	service needs and account for succession needs
Ref	Action	Status	Progress / comments
CC6.1	Ensure Estates and Valuation Team is staffed according to service requirements	Achieved.	The team was fully staffed at year end. However, subsequently, further recruitment is now required.
CC6.2	Ensure Property and Engineering Team is staffed according to service requirements	Achieved.	Engineering graduate successfully appointed at the beginning of 2017.

Service : Strategic HR Head of Service : Wendy Gane

Objective: SHR1. Contribute to organisational and service resilience by continuing to develop and maintain a high performing, highly engaged staff team to deliver high quality customer-focused, value for money front-line services

	money front-line services			
Ref	Action	Status	Progress / comments	
SHR1.1	Continue to develop a culture of high quality performance management and staff engagement throughout the Council	Achieved	Actively supported managers to restructure their service areas to ensure that the service continues to deliver high quality customer-focused value for money services, for example Strategic Housing and Delivery (Housing Options service team).	
SHR1.2	To implement a Skills Gap and Capacity Management Strategy to address skills gaps and skills shortages which affect the Council's service delivery	Achieved	Through the successful implementation of the Skills Gap and Capacity Management Strategy managers have been supported to: - write adverts suitable for social media - Be aware of options to review salary benchmarking and/or offer career development, flexible working etc., - remove all possible barriers for potential candidates by making it as easy as just emailing their CV - consider 'job redesign' or outsourcing if unable to recruit the appropriate calibre staff	
SHR1.3	Address sensitive employee issues, sustain and enhance effective employee relations and maintain trusting relationships with Staffside/ union representatives	Achieved	Actively supported managers to resolve sensitive employee issues such as the removal of the PMI scheme, ill-health retirement, TUPE transfers and successful redeployment. Continue to maintain a positive working relationship with Staffside and union representatives.	
SHR1.4	To support organisational resilience through the provision of a governance framework: Continue to develop effective HR policies and procedures to ensure they comply with employment law and meet Waverley's changing needs and priorities.	Achieved	Maintained rolling programme of review for all HR policies, ensuring they comply with employment law and meet Waverley's changing needs and priorities.	

Service	: Policy & Governance	Head of Se	rvice : Robin Taylor
Objecti	ve: PG1 Democratic Services - Support making by Waverley's Elected Coun		transparent, informed and high quality decision-
Ref	Action	Status	Progress / comments
PG1.1	Provide effective democratic support to all Council Committees and priority internal working groups	Achieved/ Ongoing	All public meetings are properly convened in line with legal and Waverley constitutional requirements and recorded accurately.
PG1.2	Continue to monitor and improve the quality of committee reports, minutes and agendas.	Achieved/ Ongoing	The team have continued to maintain and monitor the democratic services error log and have continued to use the agenda checklist system with cross-checking of final agenda by second member of team.
PG1.3	Provide a targeted programme of member training and briefings	Achieved/ Ongoing	Take up of elected learning and development opportunities was strong in 2016/17. In addition to a programme of all member briefings and

I	I		to dividual la contra a satisfata a la consulta de la contra della contra de la contra de la contra de la contra de la contra della contra de la contra de la contra de la contra della con		
			individual learning activities, there was a programme of scrutiny workshops for all		
			, , ,		
			councillors in 2017 to support the scrutiny change		
Objectiv	ver BG2 Logal Services and Land Charge	s Provide b	programme.		
Objectiv	Objective: PG3 Legal Services and Land Charges - Provide high quality advice to ensure the Council acts lawfully and transparently and provide vital information to house and property buyers in Waverley				
Ref	Action	Status	Progress / comments		
PG3.1	Ensure high quality and timely	Achieved	The Legal Services has continued to provide high		
1 03.1	internal and external legal advice is	Acmerea	quality advice to Officers and Members across the		
	provided to Council staff and		full range of the Council's services, with a number		
	elected members to support the		of major projects having been a particular focus		
	delivery of service priorities and		during 2016/17 and resulting in successful		
	corporate plan objectives.		outcomes and significant ongoing focus.		
PG3.2	Analyse and plan for the potential	Achieved	Waverley continues to liaise with the Land Registry		
	outcomes of the Government's	Ongoing	in respect of this project albeit the timescales for		
	Land Charges review.		delivery for this national project have been		
			deferred more than once by the Land Registry.		
PG3.3	Maintain high performance in	Partially	Performance was very good in the early part of the		
	turning around land charges search	complete	year but declined as the year progressed. The		
	requests		performance target for this action is for the 12		
			month rolling average turnaround figure not to		
			exceed 7 working days and for performance not to		
			exceed 10 working days at any point. The average		
			12 month performance during 2016/17 was 7.8 days		
			(0.8 days off target) and did breach 10 days in five of		
			the twelve months during the monitoring period. Staff turnover has to some degree impeded the		
			team's capacity to get performance back on track.		
			This remains an area for performance improvement		
			within the service in 2017/18 and continues to be		
			actively managed and monitored.		
PG3.4	Provide a timely and effective	Achieved/	The Information Rights service continues to		
	response to Freedom of	Ongoing	perform at a very high level, with response rates		
	Information requests and ensure		that compare extremely favourably with other		
	good progress is made against the		local authorities. The information risk		
	information risk management		management agenda continues to be progressed		
	agenda		and will be a major focus in the 2017/18 year.		
Objectiv	•	•	ear vision, robust plans and policies and an		
- 1	effective performance managemen	1			
Ref	Action	Status	Progress / comments		
PG4.1	Support the Council to ensure	Achieved	After being adopted in February 2016, the		
	Waverley's Corporate Plan (2016-		Corporate Plan has been publicised widely.		
	19) is well publicised, properly monitored and effectively		Corporate priorities and values are used to focus work throughout the Council and provide 'the		
	delivered		golden thread' between the Corporate Plan		
	delivered		through the performance management framework		
			to individual target setting. The Council's Executive		
			are currently reviewing the plan.		
PG4.2	Manage the Council's participation	Achieved/	The Council has recruited to the post of graduate		
	in the National Graduate	Ongoing	trainee in 2016. Four apprenticeship trainee		
	Development Programme and its		positions were also filled successfully in 2016/17.		
	Apprenticeship Programme				
PG4.3	Manage the Council's Citizens	Achieved/	There were 2 Citizens' Panel surveys conducted in		
	Panel and use the opinion data	Ongoing	2016/17. The results of the surveys were used to		
	arising from it to support decision-		inform service improvements.		
	making.				

PG4.4	Provide accurate, timely and useful performance information to enable Councillors and others to scrutinise Council performance and make informed decisions	Achieved/ Ongoing	Regular reports have been provided to Overview and Scrutiny Committees and the Executive presenting analysis of key performance indicators throughout Council services.
PG4.5	Continue to manage a programme of service reviews to deliver efficiencies and continuous improvement	Achieved/ Ongoing	On-going.
PG4.6	Coordinate the Council's programme of staff Learning and Development to ensure staff have the skills they need to perform effectively in their roles and deliver results for Waverley	Achieved/ Ongoing	The appraisal process for 2016/17 was completed during the year and guided a range of learning and development activities. The Council adopted its new Learning and Development Strategy and action plan within the year and these are being delivered on target.
PG4.7	Provide effective programme and project management support to the Council's 'Foresight' improvement and efficiency programme	Achieved/ Ongoing	Foresight Boards are held every 6 weeks with updates provided from each Project Manager. Individual project groups are held monthly with support provided to ensure work does not overlap, but complements each other (for example business improvement and customer service). Timely notes of meetings and agendas are circulated and advice provided to project managers/sponsors as required. Programme progress and success is communicated via Backstage and success boards.

Objective: PG5 Communications & PR - Ensure that information about Waverley's services reaches the right people at the right time in the most accurate, efficient and cost-effective way

Ref	Action	Status	Progress / comments
PG5.1	Provide accurate, easy-to-read and	Achieved/	In terms of non-digital media, the council has
	useful information and news about	Ongoing	continued to publish its 'Your Waverley' magazine
	Waverley Borough Council to all		and engage with the local press. In terms of digital
	residents and customers using		media, the council has continued to progress its
	both digital and non-digital		digital strategy by developing its social media
	channels of communication.		channels, website and digital newsletters.
PG5.2	Support the delivery of Waverley's	Achieved/	The rolling Communications and PR team plan has
	service priorities by providing	Ongoing	been delivered. Communication and PR plans are
	communications and PR advice,		in place for all service areas and are regularly
	expertise and support in respect of		monitored and reviewed with Heads of Service and
	major projects and initiatives		Service leads.
PG5.3	Promote awareness of Waverley's	Achieved/	In the 2016 staff survey, 90%+ of staff agreed that
	Corporate Plan, including the	Ongoing	Waverley has a Corporate Plan with a clear vision
	Council's vision, corporate		and priorities, that they understood what the
	objectives and values		council's corporate priorities were and that they
			were aware how their work contributed to those
			priorities.
PG5.4	Communications and PR staff are	Achieved/	The Council's emergency and business continuity
	ready and prepared to support the	Ongoing	plans have been reviewed and revised, to ensure
	council's response in the event of		that the Communications and PR team will be
	an emergency situation.		ready to provide support in the event of a major
			incident.
			The Communications and PR team have continued
			to work as part of the Surrey Wide
			Communications and Resilience Group to plan for
			and respond to civil emergencies and major
			incidents.
			All communications and PR officers have had the

			relevant training and taken part in the surrey wide incident training.
PG5.5	Ensure that all aspects of	Achieved/	The Brand Guidelines have been developed with
	Waverley's brand are	Ongoing	input from the Executive, Management Team and
	professionally, positively and		Host and were launched in April 2017 and have
	consistently communicated to		been communicated internally.
	residents and customers		The new guidelines build on the work that has
			previously taken place refreshing 'Your Waverley',
			the website, the new corporate plan and other
			design work. This approach has ensured that the
			refresh of the brand guidelines has been
			conducted within existing budgets. Other work to
			ensure a consistent approach include:
			New Waverley logos redrawn in a variety of
			formats
			Production of poster templates
			Integration of social media accounts and social
			media etiquette
01:			Draft photography guide – to be approved.
	ve: M1 Maintaining high standards of g		
Ref	Action	Status	Progress / comments
M1.1	Raise profile of ethical standards	Achieved/	Waverley's Code of Conduct, Arrangements for
	with staff and WBC and Town and	Ongoing	Dealing with Standards Allegations and Councillor
	Parish councillors		Code of Good Planning Code of Good Practice have
			been updated and circulated to all Waverley
144.0		0 1.	Members and Town and Parish Clerks.
M1.2	Ensure all Councillors briefed on	Complete	All Councillors have received a briefing on
	ethical standards before taking any		standards.
	decisions after WBC elections		

Service : Elections	Service Manager: Tracy Standbridge

Objecti	Objective: Maintaining high standards of governance and ethical standards				
Ref	Action	Status	Progress / comments		
Mon.	Finish Individual elector	Achieved	This has been successfully completed.		
off. 3	registration process				
Mon.	Administer successful combined	Achieved	Elections were conducted in February, May, June,		
off. 4	triple or quadruple combined		August and December 2016. Of those combined		
	elections		elections were run in February, May and August.		
Mon.	If necessary organise	Achieved	No Neighbourhood Plan referenda were required		
off. 5	Neighbourhood Plan referenda-		to be conducted before the 31/03/2017.		
	approximately eight may need to				
	be held in 2015/16				

Service : Audit	Service Manager: Gail Beaton

Objecti	Objective: Effective Internal Audit service and good relationship with external Auditors			
Ref	Action	Status	Progress / comments	
Mon.	Continue to monitor external	Achieved	Regular meetings throughout the year with the	
off. 6	contractor performance and		RSM audit manager to review performance. RSM	
	quality		also attended an audit committee meeting in 2016	
Mon.	Review anti fraud resources within	Achieved/	Fraud officer post now in establishment following	
off. 7	Council once universal credit	ongoing	Council approval in Feb 2017.	
	introduced		Universal Credit (UC) implementation delayed by	

the Government but a small number of cases now in place. The DWP have centralised their fraud unit to manage UC fraud but officers will continue to monitor the position for the Council.

Community Wellbeing

Service	e : Communities	Head of Ser	vice : Kelvin Mills
Objective: Leisure - to ensure a high level of service at our leisure centres and increase participation in sports/ exercise to improve the health and wellbeing of Waverley residents			
Ref	Action	Status	Progress / comments
C1	High quality service delivered,	Achieved	Highest level of profit share achieved more than double
	maximise profit share from the		budgeted figure.
	contract and improved energy		
	efficiency		
Object		_	paces to ensure they offer biodiversity, are attractive and safe ed to the Environmental O&S Committee)
Ref	Action Action	Status	Progress / comments
C2	Grounds Maintenance contract	Achieved	Annual Review now completed confirming best performance
-	performance monitoring, using		from the Contractor in the 12 years of running the contract.
	client assessments, public survey		All implementation targets completed and external quality
	and professional audit.		audit presented a very satisfactory result. The fortnightly and
	Monitoring of contractors		monthly meetings allowed for more focused monitoring of
	adherence to contract and		the contract and reduction of complaints and rectification
	implementation plan.		notifications issued.
C3	Improve service communication	Achieved	Facebook page for Frensham Ponds is the highest within the
	and promotion through website		Council with 4,000 followers, this has now been centralised to
	ad social media. Expand the use		maximise communication opportunities. Greenspaces page
	of social media Facebook and		launched and followers are growing slowly, more promotion
	increase following. Consider using		required, again this will now be led by central
	Twitter.		Communications. Further work being undertaken with
			Communications on how use of Twitter can be implemented
			going forward.
Object	•	•	voluntary organisations and work closely with partners to dents and ensure our communities are safe.
Ref	Action	Status	Progress / comments
C4	Implement Waverley's Ageing	Achieved	Both strategies have been adopted. The action plans have a
	Well Strategy and Health and	/ Ongoing	longer lifespan and will be incorporated into Service Plan
	Wellbeing Action Plans		objectives for the coming years.
C5	Delivery of new Community		Good progress is being made on the construction of a new
	Centre for Farnham	Achieved/	Community Centre in Farnham. Additional work has been
		Ongoing	added to the contract to improve the final product. The
			Gostrey Centre and Waverley Training services are aware of
			progress and it is envisaged that both groups will be
			relocating by the end of 2017.
Object		•	ral assets are managed well and enjoyed by residents and to arts and cultural based activities across the Borough.
Ref	Action	Status	Progress / comments
C6	Complete the Cultural Strategy	Achieved	Cultural strategy and action plan have been adopted and well
	for approval by the Council in	/ Ongoing	received by the Council, residents and key stakeholders.
	April 2016		Godalming and Farnham museum visitor figures are up on
			previous years.
			Godalming Museum is in process of being transferred to a
			more appropriate operator, namely Godalming Town Council.
			The transfer is expected to be complete by October 2017.

Object	Objective: Careline - to deliver a high level of service and offer value for money for the clients of Careline and ensure the service continues to grow and benefit more residents					
Ref	Action	Status	Progress / comments			
С7	To maintain a sustainable Careline and Telecare service for the future, independent of external funding	Achieved / Ongoing	Financial performance of Careline and Telecare services was very strong in 2016/17 with only 0.27% of the clients being subsidised by Surrey County Council (SCC). SCC has removed their support from the '12 weeks free trial programme' and the impact will need to be closely monitored into 2017/18. As a substitute for this programme, Waverley has initiated a 4 week free trial programme which can be sustained within Waverley's budget. The Careline/Telecare service is being actively marketed through Council Tax leaflet and 'Your Waverley' magazine campaigns to expand the existing client base.			
C8	Manage the external Service Level Agreement (SLA) between Careline services and Chichester District Council, Surrey CC and successfully negotiate new SLA and charges. Review Careline SLA in preparation for re-tendering of community alarm contract.	Achieved/ Ongoing	The SLA contract has been re-tendered with Chichester DC being the successful applicant. New charges are competitive and the costing model takes into consideration fund withdrawal from Surrey County Council from the free trial programme. Additional service opportunities are now being explored.			
Object	•		el training and teaching opportunities for young people which			
		higher educ	ation through well delivered apprenticeships and classroom			
2.6	based activities.					
Ref	Action	Status	Progress / comments			
C9	Achieve Ofsted Good and improve offer for Learners	Partially Achieved	GOOD achieved for Apprenticeships but Requires Improvement was the overall outcome. Ofsted will revisit in 18 - 24 months.			

Service : Policy & Governance	Head of Service : Robin Taylor

Objective: PG2 Licensing - Properly and effectively license pubs, clubs, shops, taxis, street vendors, characteristics and others in Waverley			
Ref	Action	Status	Progress / comments
PG2.1	Continue to deliver the planned Licensing compliance inspection programme, ensuring that results are shared and acted upon	Achieved/ Ongoing	Annual target number of compliance enforcement visits achieved. Results and any concerns have been reported internally and shared with key partners including Surrey Police.
PG2.2	Continue to strengthen the performance, resilience and efficiency of the Licensing Service by delivering phase 1 of the Licensing Process and Service Redesign programme.	Partially complete.	Partially completed. Progress was made against this action at the beginning of 2016/17 with the Temporary Event Notice (TEN) processes being mapped and analysed. However, staffing vacancies impeded further progress within the year.
PG2.3	Continue to improve customer focus across all areas of the Council's licensing function.	Achieved	Customer Services training workshops have been completed and objectives delivered.

Environment

Service: Environmental Services Head of Service: Richard Homewood

Objecti	ive: ES1. Environmental Services develop	s and delivers h	igh quality customer services
Ref	Action	Status	Progress / comments
ES1.1	Work with contractors to improve the current street cleaning schedules, and continue to deliver improved performance relating to street cleaning	Achieved	Regular performance meetings are now held with the contractor on a monthly basis in order to drive improved performance. Standards are improving but we are maintaining pressure on the contractor until we achieve the desired standard.
ES1.2	Work with contractors to improve performance on refuse and recycling collections and reduce the number of missed bins	Achieved	Introduced monthly contract performance meetings with the contractor and these have resulted in significant improvements in performance on recycling and missed bins but the contract target remains a challenging target which the contractor is now close to achieving consistently.
ES1.3	Implement the use of mobile working tablets / smartphones by Contract Monitoring Officers	Partially achieved	This was delayed due to software functionality not fitting with what the team needed to work efficiently. New software is due to be trialled in next few weeks.
ES1.4	Continued promotion of 'Why Recycle' campaign message and support of Waverley's Recycling Improvement Plan 2014 goals	Achieved	Food waste promotional campaign in progress. Surrey Waste Partnership projects engaged with increased number of advisory bin hangers applied. Recycling reusable bags distributed to all flats. Textiles and Food waste Agripa panels applied to fleet vehicles. New recycling leaflets distributed to all households.
ES1.5	Maximise potential of new garden waste scheme and promote to encourage new subscribers	Achieved	Currently 11,400 customers and increasing levels of green waste collected and composted each month.
Objecti	ive: ES2. Providing high quality public pro welfare of our residents, visitors and l		s to maintain the health, safety and
Ref	Action	Status	Progress / comments
ES2.1	Continue to protect the health, safety and welfare of residents, visitors and employees by offering advice and ensuring compliance with statutory food, health and safety and environmental protection legislation	Achieved	The Environmental Health Team continues to protect the health, safety and welfare of residents, visitors and employees by offering advice and dealing with service requests. In the past year we ensured compliance with statutory food, health and safety and environmental protection legislation by successfully carrying out premises inspections.
ES2.2	Continue to deliver Air Quality Action Plan	Achieved	The Air Quality Action Plan continues to be delivered and air quality monitoring throughout the borough has been carried out. The data for the 2017 annual report is being collated and will be submitted to DEFRA by the end of June 2017 with publication in due course.
ES2.3	Continue to deliver The Contaminated Land Strategy	Achieved / Ongoing	The Contaminated Land Strategy was reviewed in December 2015. The Environmental team keeps a database of all graded sites which is being updated on ongoing basis. The Council offers advice and cooperates with other agencies (e.g. DEFRA) to ensure that developed land meets safety standards required

			by law.
Objecti	ive: ES3. Promote and deliver energy effic	iency in Waverl	еу
Ref	Action	Status	Progress / comments
ES3.1	Implement the energy efficiency plan	Partially achieved	The energy efficiency plan has not been progressed due to lack of funding. However, the annual green house gas reporting was successfully completed.
ES3.2	As a member of Frensham Pond Facility Redevelopment Project Team, ensure environmental and sustainability criteria are incorporated into the design and delivery of the redeveloped facility	Partially achieved	Regular attendance at the meetings until January. The project is not progressing as fast as initially anticipated due to ongoing negotiations with the National Trust and initial sustainable design is currently being reviewed.
ES3.3	Explore further the feasibility and delivery of a Photo Voltaic (PV) project for Sheltered accommodation units	Red / Project cancelled	The project could not be implemented as the allocated funding was withdrawn.
Objecti			usiness Continuity and Corporate Health and Safety; Ingthening response and recovery measures to
Ref	Action	Status	Progress / comments
ES4.1	Continue to deliver Emergency Planning and Response functions Plan	Achieved	Emergency Planning and Safety Action Plan and supporting Project Implementation time chart now discussed and regularly reviewed with Head of Service. The emergency plan was updated in July/August 2016. The Multi-agency flood plan for Waverley was reviewed and updated in October 2016. The Emergency Contacts list is validated and reviewed by Emergency Planning Assistant every 3 months, and the Out of Hours Procedures are also updated at a 3 month intervals if not before due to changes in procedures. Council Members received presentation on drainage and flooding risks at O&S. Separate meetings were held with Lead Member, Ward Councillors and community groups to develop Community Resilience Forums with an open day drop in session promoting community resilience being delivered in February 2017.
ES4.2	Continue to deliver new Health and Safety Strategy	Achieved	The Health and Safety group now combines the Strategic Group, Working Group and Asbestos Management group for closer awareness and a holistic approach to all aspects of Waverley safety matters. The manual risk assessment process is now on the intranet. Only 2 of 5 main contractors reviewed – remaining contractors will be reviewed through monitoring meetings. Validation of Staff safety Register happened in Dec 2016 – however additional checks required due to large number of historical records.

large number of historical records.

ES4.3	Develop and deliver Corporate	Achieved	The Business Continuity Plan was developed and
	Business Continuity Plan		agreed in May 2016 and successfully tested in June
			2016 with participation of the Heads of Service and
			the directors.
			Consideration has also been given to an annual
			assurance process identifying current level of
			preparedness of staff and services in responding to an
			incident or disruptive event. An internal audit was
			carried out in March 2017 to evaluate the Emergency
			Planning and Business Continuity Service and its
			recommendations will be implemented as part of the
			2017-18 Environmental Service Plan (as of June 2017
			most of the audit recommendations have been
			successfully implemented).
Objecti	ve: ES5. Further build on efficiencies ach	ieved to date, u	sing new technologies to create a
	modern and cost-effective and custom	er friendly park	ing service
Ref	Action	Status	Progress / comments
ES5.1	Maximise use of Pay by Phone (PBP)	Achieved	The transaction target for this year was to have
	facilities in Waverley		around 8-10% of all parking transactions taking place
			via Ring-go. This is currently around 15% and is still
			increasing.
ES5.2	Car washing - Review of contract	Partially	Due to contractual issues with availability of water
	performance and additional car parks	achieved	there have been delays to this project. Approval has
1	1		

Achieved

Achieved

Delayed

Achieved

recently been received to extend the scheme to other

Street in Haslemere have been delivered on time and

car parks, and this will be delivered in due course.

Projects, including the major resurfacing of High

under budget, allowing additional projects to be

There were additional surfacing works done at Weydown Road car park and Chestnut Avenue car park in Haslemere. The team also carried out repair of a dangerous wall at Central car park in Farnham. Additionally, some of the budget was used for parking

The Car Parking Procedures have been updated to

are now included in the Car Parking Procedures.

This work has been delayed due to the work in

ensure they reflect current operating practice. RingGo

procedures have been reviewed and documented and

relation to disabled parking charges taking priority and

will be now carried out as part of the Environmental

The project was successfully implemented and the

completed this year.

machine upgrades.

Service Plan for 2017-18.

incorporated subject to satisfactory

Implement the projects identified in

year 2 of the new WBC 10-year Car

Review Pay by Phone Fixed Penalty

Policy and Enforcement Local Policy

Review the Parking Strategy in

consultation with the community,

Head of Planning and Surrey County

Review and consolidate the Off-Street

document

Council

Service: Planning

Notice issuing guidance in the Parking

Parks Asset Management Plan

review and approval.

ES5.3

ES5.4

ES5.5

ES5.6

Parking Places Order	updated version of the order was approved by Full
	Council in April 2017.

Head of Service: Elizabeth Sims

Objective: PL1. Increasing the supply of houses to meet Waverley's needs, including affordable houses			
Ref	Action	Status	Progress / comments
PL1.1	Secure planning permissions for new housing including affordable housing	Achieved	In the past year the Council issued permissions to provide 1018 net dwellings of which 165 were designated for affordable homes.

PL1.2	Update planning policy and new sites identified Local Plan adopted	Achieved / Ongoing	Local Plan Part 1 submitted to Government December 2016 and scheduled for Examination in June 2017. Provides 9861 dwellings over plan period 2013-2036 including strategic site allocations (4445).			
Objecti	Objective: PL2. Supporting the needs of businesses					
Ref	Action	Status	Progress / comments			
PL2.1	Ensure the planning process is supportive of local businesses	Achieved	Planning permissions have permitted 10,737 sqm of gross floor space. However, there has been a net loss of 28,574 sqm mainly due to permitted development rights.			
PL2.2	Update planning policy and new sites identified Local Plan adopted	Achieved	Local Plan Part 1 was submitted to Government in December 2016 and is scheduled for Examination in June 2017. It provides at least 16,000 sqm of new Classes B1a and B1b floor area of new employment space, including strategic employment sites at Water Lane, Farnham and Dunsfold Park.			
	ive: PL3. To promote and celebrate excelle					
Ref	Action	Status	Progress / comments			
PL3.1	Maintain quality of new development	Achieved	All planning permissions granted have met requirements of Council's Design Policies and Paragraph 64 of the National Planning Policy Framework.			
PL3.2	Carry out Conservation Area appraisals in accordance with programme	Achieved / Ongoing	During the year, 3 Conservation Area Appraisals have been adopted and 2 are in progress.			
PL3.3	Tree Preservation Orders kept under review	Achieved	Since April 2016, 4 old style TPOs have been reviewed and 5 are currently incomplete. Progress has been affected by tree and landscape work being diverted to major applications where 7 major sites have been surveyed and 2 TPOs made (17 other TPOs made over the Borough).			
PL3.4	Preparation and agreement of Buildings of Local Merit (BLM)	Achieved / Ongoing	During this year no requests have been made to agree Buildings of Local Merit. Waverley responds to the requests of Parish/Town Councils to agree BLMs.			
Objecti	ive: PL4. Put in place adequate Infrastruct	ure to support	new development			
Ref	Action	Status	Progress / comments			
PL4.1	Community Infrastructure Levy (CIL) adopted	Partially Achieved	Draft Preliminary Charging Schedule for Consultation reported to Corporate O and S Committee March 2017 but deferred for clarification. Further report to O&S May/June 2017 for consultation July 2017.			
Objecti plans	ive: PL5. Successful neighbourhood					
Ref	Action	Status	Progress / comments			
PL5.1	Support the preparation of neighbourhood plans by parish councils	Achieved / Ongoing	Officers and Members have played key facilitation roles in supporting Neighbourhood Plans as follows: Farnham Neighbourhood Plan achieved positive referendum May 2017 – due to be adopted following conclusion of Judicial Review process, June 2017. Haslemere Neighbourhood Plan – work in progress, not allocating sites. Godalming Neighbourhood Plan – work in progress, not allocating sites. Cranleigh Neighbourhood Plan – renewed steering group and project plan. Alfold Neighbourhood Plan – work in progress, allocating sites. Busbridge Neighbourhood			

Ohiecti	ve: PL6. Secure resilient Building Control	team	Plan – confirmed on hold. Chiddingfold Neighbourhood Plan – work in progress, allocating sites. Dunsfold Neighbourhood Plan – Parish Council intends to produce a Neighbourhood Plan, no application for designation received to date. Last meeting March 2017. Elstead and Weyburn Neighbourhood Plan – work in progress, allocating sites. Ewhurst and Ellen's Green Neighbourhood Plan – work in progress, allocating sites, recent call for sites. Hascombe Neighbourhood Plan – confirmed on hold. Thursley Neighbourhood Plan – resolved not to prepare a plan. Witley Neighbourhood Plan – work in progress, allocating sites.
		,	
Ref	Action	Status	Progress / comments
PL6.1	Agree a Business Model for delivering a resilient service in the long term	Achieved/ on-going	Report made to Corporate Overview and Scrutiny Committee January 2017 regarding future options for Building Control. Deferred to require preparations of a Business Plan to demonstrate viability of Building Control Team and future alternative options – July 2017.

Service: Communities		Head of Service: Kelvin Mills			
Object	Objective: Parks & countryside - to manage our greenspaces to ensure they offer biodiversity, are attractive and safe for our communities to enjoy				
Ref	Action	Status	Progress / comments		
C2	Grounds Maintenance contract performance monitoring, using client assessments, public survey and professional audit. Monitoring of contractors adherence to contract and implementation plan.	Achieved	Annual Review now completed confirming best performance from the Contractor in the 12 years of running the contract. All implementation targets completed and external quality audit presented a very satisfactory result. The fortnightly and monthly meetings allowed for more focused monitoring of the contract and reduction of complaints and rectification notifications issued.		
C3	Improve service communication and promotion through website and social media. Expand the use of social media Facebook and increase following. Consider using Twitter.	Achieved	Facebook page for Frensham Ponds is the highest within the Council with 4,000 followers, this has now been centralised to maximise communication opportunities. Greenspaces page launched and followers are growing slowly, more promotion required, again this will now be led by central communications. Further work being undertaken on how use of Twitter can be implemented going forward.		

Housing

Service: Housing	Head of Service: Andrew Smith and Hugh Wagstaff

Objective: H1. To develop the service and enhance its reputation			
Ref	Action	Status	Progress / comments

H1.1	Proactively and safely manage risk	Achieved – routine monitoring in place	Processes and systems are in place for ongoing actions CMT receive routine reports on risk and compliance Housing Maintenance H&S policies have been reviewed and implemented creating a suite of documents
H1.2	Respond to the impact of the Government's housing reforms	Achieved – initiatives withdrawn or deferred	Housing and Planning Act initiatives informed Housing Revenue Account (HRA) Business Plan Review. Rent reduction implemented Pay to Stay withdrawn and High Value Vacant Homes Levy deferred Service awaiting new white paper and regulations for Starter homes
H1.3	Set clear service delivery outcomes and manage customer expectations	Achieved with ongoing actions	HRA Business Plan review completed Orchard Dashboard implemented Website routinely updated Process Improvement Programme post implementation review anti-social behaviour and mutual exchange Launched Tenant Involvement Strategy
H1.4	Support and invest in staff and tenants	Achieved with ongoing actions	Ongoing training eg asbestos, legal updates Regular 1:1s reiterating ownership of issues Compliment of the month recognises excellent customer service Training programme created for tenant volunteers and mentor arranged for Tenants Panel Chair
Objectiv	ve: H2. To deliver and maintain affordable	e homes	<u> </u>
Ref	Action	Status	Progress / comments
H2.1	Increase availability of affordable homes to meet identified need	Achieved with ongoing actions	Housing tenure and bed size mix negotiated, based on evidence in Surrey Housing Market Assessment, using current and emerging Local and National Planning Policy. Council new build directed according to Affordable Homes Delivery Plan 2012-2017. Net increase in affordable homes in the borough as 51 new affordable homes completed in 2016/17 by HAs and Waverley (inc 22 council homes). In addition c70 affordable homes currently on site (as at June 17) Choice to applicants as Housing register customers able to bid for new rented homes via Choice based lettings, shared ownership via Bedfordshire Pilgrims Housing Association and First Time buyers via Starter Homes Initiative. Continued partnership working to bring forward affordable housing, with 109 new affordable homes granted planning permission in Q1 and Q2.
H2.2	Maintain and improve homes	Completed with ongoing actions	Increased resources for responsive repairs Recommendations from pre 1945 homes survey. Works costed and added to next three years planned works programme. Increased satisfaction with repair service.

Object	Objective: H3. To manage and maintain healthy and sustainable communities				
Ref	Action	Status	Progress / comments		
H3.1	Implement Review of housing-related support services for vulnerable people	Completed	Recommendations set out in the Review of housing- related support services implementedNew processes created and clear case management in placeFour EasyMoves and caseload of 26Floating support assisted 93 cases external funding to end March 2017		
H3.2	Understand and address the challenges faced by residents	Completed with ongoing action	Welfare Benefit Officer support tenants with welfare reform Referrals to external agencies and other council services made at tenancy audits to support tenants		
H3.3	Improve communities and neighbourhoods through resident engagement	Completed with ongoing action	Ockford Ridge consultation and community mural Parking reviews, identified areas in need of investment to improve parking with surveyors and estate officers. Ten areas identified and planning permission received for increased parking at College Gardens (16 places) and planning pending for Silo Close (24 spaces) Ecology projects – worked with tenants at Gorselands and ARBECO to close badger sett in gardens Community safety projects – worked with tenants at Rankine Close, The Glebe, Queensway and Ricardo Court developing lighting, fencing and/or bollard projects Community room reviews – Wey Court consultation in September. Working party established for Parkhurst Fields and The Glebe.		
Ref	Action	Status	Progress / comments		
H4.1	Make it simple to contact us, clear what we can and can't do and when we will do it	Completed with ongoing action	Orchard Customer Dashboard implemented Website content reviewed Ongoing messages through publications, new tenant visits on rights and responsibilities advice Clear letter to tenants re fencing work Advice letter to tenants effected by findings of Water Charge court case		
H4.2	Improve Customer Satisfaction in particular with repairs and maintenance	Completed with ongoing action	Increase in overall satisfaction Voluntas surveys to 92% in Q4 from 85% in Q1. 94% satisfied with quality of work Tenants Scrutiny Group recommendations on responsive repairs complaints implemented All in housing briefing informed all staff of repair driver for overall satisfaction with service		
H4.3	Be truly customer focused	Completed with ongoing action	Monitoring of complaints and lesson learned shared with contractors. 100% complaints responded to in timescale met target (95%) in 2016/17		
Object	ive: H5. To deliver value for money				
Ref	Action	Status	Progress / comments		
H5.1	Review HRA Business Plan	Completed	Member officer group reviewed HRA developed principles for review and identified challenges and opportunities including Housing and Planning Act. Illustrative savings and budgets to be presented for discussion at Corp O&S Housing Improvement Sub Committee and Corp O&S in November. Review to		

			Executive in November.
H5.2	Manage contracts effectively	Completed with ongoing action	Monthly contract meetings Value for money project on maintenance contracts in communal heating Through 1:1 and team meetings all staff consider vfm in activities inc procurement Robust contract management of Ockford Ridge development Commenced scoping or maintenance contract procurement ahead of schedule
H5.3	Maximise opportunities for collaborative working and external funding	Completed with ongoing action	Increased working with partner housing associations to develop homes to reflect local need and incomesWBC official funding partner with Homes and Communities Agency – funding from HCA for Wey Court developmentSuccessful bid for Starter Homes from HCA – though uncertain whether Starter Homes Initiative will progress in current formPPPF supported EasyMove and Floating Support schemesWorking with HAs on new developments 793 new affordable homes granted planning permission 2016/17Explored opportunities to host database for another council – not progressedProposed to work with Guildford BC on Pay to Stay – initiative not progressingWorking with Opportunities for all to "piggy back" on events for tenant involvement in Godalming and Farnham